



INTERNATIONAL ANIMATION SHORT FILM MARKET AND FESTIVAL 3D WIRE

11th edition

September 30th - October 6th, 2019 / Segovia

Deadline for submissions June 25th 2019

REGULATIONS

1. ORGANIZATION AND OBJECTIVES

3D Wire is glad to organize the **11th International Animation, Video Games and New Media Market** in Segovia (Spain) from **September 30th to October 6th 2019**. The meeting will dispose of an International short film market with the aim of creating collaborations between international and national animation distributors, producers, TV channels, festivals, directors, professionals and students. The market is a meeting point for the dialogue and exchange among animation, video games and new media sectors.

Moreover, it will be celebrated as well the 7th edition of **3D Wire Fest**. The festival will be composed by a short film selection from the participants of 3D Wire short film market, divided in two categories: national and international.

3D Wire Fest is an **European Animation Awards** qualifying festival. The European and Spanish short film winners at 3D Wire Fest 2019 will be automatically preselected and could participate in the prestigious European award.

2. CONDITIONS FOR PARTICIPATION

2.1. The international animation market is open to all directors, producers and distributors of animation short films whatever their country of origin.

2.2. **EVERY TECHNIQUE OF ANIMATION IS ACCEPTED** (3D Digital, 2D, stop motion...).

2.3. The market is divided in two sections:

- INTERNATIONAL SECTION:

- A selection of international short films completed after 1st of January 2018 (about 100 short films).

- A selection of international music videos completed after 1st of January 2018.

- A selection of international promotional and advertising pieces completed after 1st of January 2018.

- A selection of international virtual reality short films completed after 1st of January 2018.



- NATIONAL SELECTION:

-All Spanish short films completed after the 1st of January 2018, which get registered for first time at the market.

2.4. We will NOT accept animation pieces of different formats to the aforementioned (short films, music videos and advertisements).

2.5. The length allowed, credits included, is 30 minutes for the national, international and virtual reality categories and 10 minutes for the music videos and advertising and promotional pieces.

2.6. There is not submission fee.

2.7. The organization has the right to use some pictures or extracts (max. 20 seconds) of the selected short films to promote those works and 3D Wire itself.

2.8. All the titles will be available for the registered professionals at the market's screening booths in order to be watched, respecting and safeguarding author rights. The short films will never come out of 3D Wire nor they could be watched outside of the market dates.

2.9. **The deadline for submissions is June 25th 2019.**

2.10. Participants are required to send their **short film in original version with English subtitles** (if the language is not English) **or a copy in English**. Subtitles will not be required in the categories of music video and advertising.

It will be also necessary to send two digital high-quality images in horizontal format (1920x1080) **without titles, credits, logos or watermarks**.

There are three options to submit your work:

- a) [Shortfilmdepot](#) platform.
- b) [Festhome](#) platform.
- c) Or our own [registration form](#).

If you choose C option the delivery of the short film can be done through a **download link** (H264 .MOV format, Audio PCM or AC3) to logistica@mercado3dwire.es (do not forget to attach the pictures required).

*For the details of the technical specifications check the Summary of Categories at the end of these regulations.

Any doubts about the process please write to logistica@mercado3dwire.es



3. 3D WIRE CATALOGUE

- 3.1. The works selected in 3D Wire Market will be part of the catalogue in its corresponding category.
- 3.2. The committee in charge of the selection of the international short films will be formed by film festival programmers and specialists of animation in all the categories.
- 3.3. The catalogues will be distributed to all the professionals participating to the Market, as well as in other animation international and national events, with the only aim of promoting those works.
- 3.4. All the selected works will appear in the catalogue with the distribution contact information previously provided and authorized.
- 3.5. Directors, producers or distributors must guarantee that they are in legal possession of the project rights, including those indirectly related (e.g. the music).

4. 3D WIRE FEST

- 4.1. The short films participating in the Market (international and national selection) will be eligible to be selected in 3D Wire Fest, which will be the subject of a second selection process.
- 4.2. The festival will take place in the cinema of La Cárcel_Segovia Centro de Creación (Sala Julio Michel, Avda. Juan Carlos I s/n) September 30th to October 6th 2019.
- 4.3. 3D Wire Fest short film screenings will be non-profit for professionals and general audience, with the aim of promoting these selected works.
- 4.4. The selected short films will be screened exclusively within the period and place of the festival. The festival will not unilaterally manage new screenings or activities without prior communication or without permission of those responsible for the rights.
- 4.5. 3D Wire Fest will award several recognitions at the different sections, in addition of special mentions if the Jury consider it.
 - **Jury Awards**, composed by national and international professionals of the animation:
 - Best International Short Film Jury Award
 - Best European Short Film Jury Award
 - Best Spanish Short Film Jury Award



- **Audience Awards**, as result from the votes of the screenings:
 - Best International Short Film Audience Award
 - Best Spanish Short Film Audience Award

*None of the prizes will bring monetary compensation.

Every awards will be delivered during the closing ceremony which be hold on Saturday October 5th, 2019. For those directors who cannot attend, we will send the corresponding trophy within one month.

4.6. 3D Wire is **European Animation Awards** qualifying festival. The European & Spanish short films awarded will be automatically preselected to participate in the prestigious European award.

5. COMMUNICATION OF SELECTION

5.1. The selected short films for the Market and for 3D Wire Fest will be published in September on the website www.mercado3dwire.es.

5.2. The organization will communicate by email to all participants, selected and not selected, the result of the selections and with a minimum of fifteen days in advance.

6. PROFESSIONALS ATTENDANCE

6.1. Please contact us at logistica@mercado3dwire.es if you need more information or would like to participate in 3D WIRE 2019.

6.2. The short film directors selected at 3D Wire Fest will be invited by the festival to present their works. This invitation includes: professional accreditation for all the event, accommodation of one night and meals.

6.3. Under no circumstances we will require the presence of the directors or representatives of the short films to be selected or awarded in 3D Wire Fest.

6.4. The short film directors selected for 3D Wire catalogue will have one free professional accreditation for all 3D Wire.



7. REGISTRATION CONDITIONS

7.1. The participation in the market and festival implies that all conditions and terms described in these rules and regulations have been accepted.

8. AIC QUALITY CERTIFICATE

8.1. 3D Wire has been qualified with the 'AIC Quality Certificate for Short Film Festivals' for its edition 2017. (AIC, Short film Industry Association).



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SUMMARY OF 3D WIRE MARKET'S CATEGORIES

INTERNATIONAL ANIMATION

Registration deadline: **June 25th 2019**

Registration fee: no fee

Requirements:

1. Films completed after: January 1st 2018
2. Maximum running time: 30 minutes
3. Country of production: all (except Spain)
4. Language: English or with English subtitles if it is in another language.
5. Genres accepted: all kind of animation
6. Format*: H264 .MOV, Audio PCM or AC3

SPANISH ANIMATION

Registration deadline: **June 25th 2019**

Registration fee: no fee

Requirements:

1. Films completed after: January 1st 2018
2. Maximum running time: 30 minutes
3. Country of production: Spain
4. Language: English or with English subtitles if it is in another language.
5. Genres accepted: all kind of animation
6. Format*: H264 .MOV, Audio PCM or AC3

MUSIC VIDEOS

Registration deadline: **June 25th 2019**

Registration fee: no fee

Requirements:

1. Films completed after: January 1st 2018
2. Maximum running time: 10 minutes
3. Country of production: all accepted
4. Genres accepted: all kind of animation
5. Format*: H264 .MOV, Audio PCM or AC3

PROMOTIONAL AND ADVERTISING PIECES

Registration deadline: **June 25th 2019**

Registration fee: no fee

Requirements:

1. Films completed after: January 1st 2018
2. Maximum running time: 10 minutes
3. Country of production: all accepted
4. Genres accepted: all kind of animation
5. Format*: H264 .MOV, Audio PCM or AC3



VR VIRTUAL REALITY SHORT FILM

Registration deadline: **June 25th 2019**

Registration fee: no fee

Requirements:

1. Films completed after: January 1st 2018
2. Maximum running time: 30 minutes
3. Country of production: all accepted
4. Language: English or with English subtitles if it is in another language
5. Genres accepted: all kind of animation
6. Format: H264 .MPEG4, Audio ACC (Check the image)

Recommended quality: 4K (4096x2304)

Any doubts about the process please write to logistica@mercado3dwire.es.