



INTERNATIONAL ANIMATION SHORT FILM MARKET 3D WIRE

9th edition

October 2nd - 8th, 2017 / Segovia

Deadline for submissions May 31st 2017

REGULATIONS

1. ORGANIZATION AND OBJECTIVES

3D Wire is glad to organize the 9th **International Animation, Video Games and New Media Market** in Segovia (Spain) from **October 2nd to 8th 2017**. The meeting will dispose of an International short film market with the aim of creating collaborations between internationals and nationals animation distributors, producers, TV channels, festivals, directors, professionals and students. The market is a meeting point for the dialogue and exchange among animation, video games and new media sectors.

Moreover, it will be celebrated as well the 5th edition of **3D Wire Fest**. The festival will be composed by a short film selection from the participants of 3D Wire short film market, divided in two categories: national and international.

3D Wire Fest is a **Cartoon D'Or** festival partner. The European and Spanish short films winners at 3D Wire Fest 2017 will be automatically preselected for the prestigious European award Cartoon d'Or 2018.



2. CONDITIONS FOR PARTICIPATION

2.1. The international animation market is open to all directors, producers and distributors of animation short films whatever their country of origin.

2.2. **EVERY TECHNIQUE OF ANIMATION IS ACCEPTED** (3D Digital, 2D, stop motion...).

2.3. The market is divided in two sections:

- **INTERNATIONAL SECTION:**

- A selection of international short films completed after 1st of January 2016 (about 100 short films).

- A selection of international music videos completed after 1st of January 2016.

- A selection of international promotional and advertising pieces completed after 1st of January 2016.

- A selection of international virtual reality short films and/or experiences (independently the year of production).



- NATIONAL

-All Spanish short films completed after the 1st of January 2016, which get registered for first time at the market.

*Stereoscopic short films will be accepted in any of the above categories if and when they meet the established requirements.

2.4. We will NOT accept animation pieces of different formats to the aforementioned (short films, music videos and advertisements) except in the case of the VR category.

2.5. The length allowed, credits included, is 30 minutes for the national and international categories and 10 minutes for the music videos and advertising and promotional pieces. The VR works do not have maximum running time.

2.6. There is not submission fee.

2.7. The organization has the right to use some pictures or extracts (max. 20 seconds) of the selected short films to promote those works and 3D Wire itself.

2.8. All the titles will be available for the registered professionals at the market's screening booths in order to be watched, respecting and safeguarding author rights. The short films will never come out of 3D Wire nor they could be watched outside of the market dates.

2.9. The deadline for submissions is May 31st 2017.

2.10. Participants are required to send their **short film in original version with English subtitles** (if the language is not English) **or a copy in English**. Subtitles will not be required in the categories of music video, advertising and virtual reality.

It will also be necessary to send two digital high quality images in horizontal format (1920x1080) without titles, credits, logos or watermarks.

There are three options to submit your work:

- a) [Shortfilmdepot](#) platform
- b) [Festhome](#) platform
- c) Or [our own registration form](#).

If you choose C option the delivery of the short film can be done through:

- a) a **download link** (H264 .MOV format, Audio PCM or AC3) to info3dwire@gmail.com (do not forget to attach the pictures required)



b) or a PAL DVD **by post** at the following address:

3D Wire. Att: Alfonso Fulgencio
Po Box 41
CP 40080 Segovia (Spain)

*If you want to send the short film by messenger and you need another address send us an [e-mail](#).

**For the details of the technical specifications check the Summary of Categories at the end of these regulations.

Any doubts about the process please write to info3dwire@gmail.com.

3. 3D WIRE CATALOGUE

3.1. The works selected in 3D Wire Market will be part of the catalogue in its corresponding category.

3.2. The committee in charge of the selection of the international short films will be formed by film festival programmers and specialists of animation in all the categories.

3.3. The catalogues will be distributed to all the professionals participating to the Market, as well as in other animation international and national events, with the only aim of promoting those works.

3.4. All the selected works will appear in the catalogue with the distribution contact information previously provided and authorized.

3.5. Directors, producers or distributors must guarantee that they are in legal possession of the project rights, including those indirectly related (eg. the music).

4. 3D WIRE FEST

4.1. The short films participating in the Market (international and national selection) will be eligible to be selected in 3D Wire Fest, which will be the subject of a second selection process.

4.2. The festival will take place in the cinema of La Cárcel_Segovia Centro de Creación (Sala Ex.Presa 1. Avda. Juan Carlos I s/n) October 2nd to 8th 2017.

4.3. 3D Wire Fest short film screenings will be non profit for professionals and general audience, with the aim of promoting these selected works.

4.4. The selected short films will be screened exclusively within the period and place of the festival. The festival will not unilaterally manage new screenings or activities without prior communication or without permission of those responsible for the rights.



4.5. 3D Wire Fest will award several recognitions at the different sections, in addition of special mentions if the Jury consider it.

- **Jury Awards**, composed by national and international professionals of the animation:
 - Best International Short Film Jury Award
 - Best European Short Film Jury Award
 - Best Spanish Short Film Jury Award

- **Audience Awards**, as result from the votes of the screenings:
 - Best International Short Film Audience Award
 - Best Spanish Short Film Audience Award

*None of the prizes will bring monetary compensation.

Every awards will be delivered during the closing ceremony which be hold on Saturday October 7th, 2017. For those directors who can not attend, we will send the corresponding trophy within one month.

4.6. 3D Wire is Cartoon d'Or official partner festival. The European & Spanish short films awarded will be automatically preselected for the prestigious European award Cartoon D'Or.

4.7. 3D Wire Fest will screen as a non-competitive section the finalist short films of Cartoon d'Or as an official festival and with these rights. In the event that 3D Wire includes other non-competitive screenings it will do so with the proper authorization by the holder of the rights of each short film.

5. COMMUNICATION OF SELECTION

5.1. The selected short films for the Market and for 3D Wire Fest will be published in September on the website www.mercado3dwire.es.

5.2. The organization will communicate by email to all participants, selected and not selected, the result of the selections and with a minimum of fifteen days in advance.

6. PROFESSIONALS ATTENDANCE

6.1. Please contact us at info3dwire@gmail.com if you need more information or would like to participate in 3D WIRE 2017.

6.2. The short film directors selected for 3D Wire Fest will be invited by the festival to present their works. This invitation includes: professional accreditation for all the event, accommodation of one night and meals.



6.3. Under no circumstances we will require the presence of the directors or representatives of the short films to be selected or awarded in 3D Wire Fest.

6.4. The short film directors selected for 3D Wire Catalogue will have one free professional accreditation for all 3D Wire.

7. REGISTRATION CONDITIONS

7.1. The participation in the market implies that all conditions and terms described in these rules and regulations have been accepted.

8. AIC QUALITY CERTIFICATE

8.1. 3D Wire 2016 has been qualified with the 'AIC Quality Certificate for Short Film Festivals' for its edition 2016. (AIC, Short film Industry Association).



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SUMMARY OF 3D WIRE MARKET'S CATEGORIES

INTERNACIONAL ANIMATION

Registration deadline: **May 31st 2017**

Registration fee: no fee

Requirements:

1. Films completed after: January 1st 2016
2. Maximum running time: 30 minutes
3. Country of production: all (except Spain)
4. Language: English or with English subtitles if it is in another language.
5. Genres accepted: all kind of animation
6. Format*: H264 .MOV, Audio PCM or AC3

SPANISH ANIMATION

Registration deadline: **May 31st 2017**

Registration fee: no fee

Requirements:

1. Films completed after: January 1st 2016
2. Maximum running time: 30 minutes
3. Country of production: Spain
4. Language: English or with English subtitles if it is in another language.
5. Genres accepted: all kind of animation
6. Format*: H264 .MOV, Audio PCM or AC3

MUSIC VIDEOS

Registration deadline: **May 31st 2017**

Registration fee: no fee

Requirements:

1. Films completed after: January 1st 2016
2. Maximum running time: 10 minutes
3. Country of production: all accepted
4. Genres accepted: all kind of animation
5. Format*: H264 .MOV, Audio PCM or AC3

PROMOTIONAL AND ADVERTISING PIECES

Registration deadline: **May 31st 2017**

Registration fee: no fee

Requirements:

1. Films completed after: January 1st 2016
2. Maximum running time: 10 minutes
3. Country of production: all accepted
4. Genres accepted: all kind of animation
5. Format*: H264 .MOV, Audio PCM or AC3

*NOTE: Stereoscopic works can participate in any of the above sections. It is necessary to send a 1920x1080 side by side Quicktime digital video (.MOV) with H.264 codec in English or with English subtitles if it is in another language.

VR VIRTUAL REALITY FILM

Registration deadline: **May 31st 2017**

Registration fee: no fee

Requirements:

1. All works accepted independently the year of production.
2. There is not maximum running time.
3. Country of production: all accepted.
4. Genres accepted: all kind of animation.
5. Format: H264 .MPEG4, Audio ACC (Check the image).

Recommended quality: 4K (4096x2304)

For interactive experiences you should send a video capture of the VR as example.



Any doubts about the process please write to info3dwire@gmail.com.